

CDC Diabetes Self-Management Education and Support Toolkit

North Carolina Diabetes Advisory Council
February 9, 2018

Diabetes Self-Management Education and Support (DSMES) Toolkit, Training and Technical Assistance

Funding for the Diabetes Self-Management Education and Support (DSMES) Toolkit, Training and Technical Assistance project was awarded to the UNC Center for Health Promotion and Disease Prevention (a CDC Prevention Research Center) and is supported by Centers for Disease Control and Prevention Contract 200-2014-61279/000 and Cooperative Agreement Number U48DP005017



THE UNIVERSITY
of NORTH CAROLINA
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UNC Center for Health Promotion and Disease Prevention

A CDC Prevention Research Center



Centers for Disease Control and Prevention

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CDC DSMES Toolkit Team

- The University of North Carolina's Health Promotion and Disease Prevention (UNC HPDP) is the grant recipient and project lead. Alice Ammerman (PI), Beverly Garcia, Anne Cole – UNC project team.
- Collaborative Health Solutions – Laura Edwards, content expert, training and technical assistance
- People Designs – David Farrell and Kay Michaels, health communications experts
- RTI – Doug Rupert, health communications, social marketing campaign expert

CDC DSMES Toolkit Advisory Committee

- DSMES Toolkit Advisory Committee:
 - Sridhar Balasubramanian, MBA, PhD
 - John Buse, MD, PhD
 - Ronny Bell, PhD, MS
 - Jo Ellen Condon, RD, CDE
 - Ian Duncan, FSA, FIA, FCIA, MAAA
 - Mary Ann Hodorowicz, RD, MBA, CDE, Certified Endocrinology Coder
 - Peggy Honoré, DHA
 - Monica McVicker, RD
 - Christine Memering, RN, BSN, CDE
 - April Reese, MPH
 - Marti Wolf, RN, MPH

Diabetes Self-Management Education and Support (DSMES) Toolkit, Training and Technical Assistance

- The goal of the project is to increase access to quality DSMES programs that meet the National Standards for Diabetes Self-Management and Support.
- This will be accomplished through:
 - the development and standardization of tools and resources at the national level to educate 1305 grantees, public health and health care providers/professionals about DSMES and its importance for people diagnosed with diabetes
 - defining and communicating options for DSMES program referrals, delivery, and sustainability/reimbursement
 - articulating and promoting the financial business case for DSMES to payers and employers.

CDC DSMES Toolkit

- Develop an online DSMES toolkit to provide tools and resources for members of the diabetes and public health/health care community describing:
 - Benefits of and scientific evidence supporting DSMES
 - Role of *National Standards for Diabetes Self-Management Education and Support* and the DSMES accreditation/recognition process in defining and ensuring the development and delivery of quality DSMES programs
 - DSMES referral and coding process for health care providers
 - DSMES accreditation/recognition process
 - DSMES program staffing and delivery models
 - DSMES program sustainability and reimbursement/coverage
 - DSMES marketing and promotion
 - How to build and promote the financial business case for DSMES to payers and employers

CDC DSMES Toolkit

Welcome to The Comprehensive Resource for Achieving Success in
Diabetes Self-Management Education and Support

Background and Terminology

The National Standards

The Accreditation and
Recognition Process

Increasing Referrals and
Overcoming Barriers to
Participation

Staffing and
Delivery Models

Building the Business Case

Marketing and Promotion

Reimbursement and
Sustainability

CDC DSMES Toolkit

- While the DSMES Toolkit is being developed, training will be conducted via webinars and training meetings on DSMES-related topics for various audiences, covering the topic areas to be included in the toolkit.
- Once the toolkit is released, training, technical assistance and webinars will focus on the toolkit.

Webinars:

- **Webinar 1: Nuts and Bolts of Diabetes Self-Management Education and Support (DSMES)** May 24, 2017
Presenters: Joanne Rinker and Laura Edwards
- **Webinar 2: Building the Business Case for Diabetes Self-Management Education and Support** July 25, 2017
Presenter: Mary Ann Hodorowicz
- **Webinar 3: Money Matters: Helping Recognized/Accredited Diabetes Self-Management Education/Training Programs Maximize Medicare Reimbursement**, September 21, 2017
Presenter: Mary Ann Hodorowicz
- **Webinar 4: 2017 National Standards for Diabetes Self-Management Education and Support**, January 16, 2018
Presenters: Jo Ellen Condon and Jodi Lavin Tompkins
- **Webinars 5 and 6** – topics, dates and presenters TBD

CDC DSMES Toolkit

- Test the tools and resources with key stakeholders and adapt based on feedback.
 - Testing with:
 - 6 State Health Departments

North Carolina	California
Kentucky	Michigan
North Dakota	Tennessee
 - Local Health Department
 - FQHC
 - Pharmacy

Note: testing with a mix of ADA recognized/AADE accredited services

CDC DSMES Toolkit

- Timeline (subject to change)
 - Project timeframe September 2016 - September 2019
 - Toolkit content gathering, editing, etc. September 2016 – December 2017
 - Testing and revision January - March 2018
 - CDC clearance – April 2018
 - “Go live” on CDC website May 2018
 - Marketing/communications development and implementation – April 2018 – September 2019
 - Training, technical assistance and presentations June 2018– September 2019

Questions?



Contact Information

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